



**HOTEL GRANDIOR  
NA POŘÍČÍ 1052/42  
PRAGUE**

## **ETSA CONGRESS 2-3 MAY 2024**

### **Welcome:**

**12:00 - 13:30 Registration & Networking Lunch** at Hotel Grandior (Na Poříčí 42, 110 00 Prague, Czech Republic)

**14:00** Welcome by **Elena Lai**, Secretary General at the European Textile Services Association

**14:05 - 14:15** Opening Remarks by ETSA Chairman **Dr Thomas Neyers** (AlSCO) and APAČ (Asociace prádel a čistíren) President **Jana Puškáčová** (ELIS)

### **14:15 - 15:00 PANEL 1**

**Global Threads: Unraveling the Role of Textile Services in World Affairs**

**Keynote Speaker:** Mr Paulo Portas: Former Deputy Prime Minister of Portugal and Minister of Foreign Affairs

**Second Speaker:** Mr Joseph Ricci: TRSA President and CEO

### **15:00 - 16:15 PANEL 2**

**Key collaborations for winning partnerships in the textile service sector. What is the winning approach in the new art of recycling?**

**Moderator:** Andreas Holzer: Founder of holzer.solutions and former ETSA Chairman

### **Panelists:**

Anna-Kaisa Huttunen: Director of Partnerships at Rester Oy (Keynote speaker)

Chris Deloof: Executive Director of Rehubs Europe

Tosin Trim: Chief Product Officer at Deploy London

Soon Joo Bovenschen: Director of Product Innovation, TenCate Protective Fabrics

**16:15 - 16:45 Networking coffee**

**2  
MAY  
2024**



**HOTEL GRANDIOR  
NA POŘÍČÍ 1052/42  
PRAGUE**

## **ETSA CONGRESS 2-3 MAY 2024**

**16:45 - 17:45 PANEL 3**

**From a green to a digital transition - what opportunities and challenges to navigate and shape textile services 2.0?**

**Moderator:** Lisa Lang: Director for EU Affairs & Policy Orchestrator for EIT Climate KIC

**Panelists:**

Martina Ritzer, Chief Information Officer at CWS

Ralf Schadowski, Data Protection Expert at ADDAG GmbH

Victor Ioane: CEO at Salesianer and co-founder of Linen2go

Mads Andresen: Director at Inwatec ApS

Andreas Schneider: CEO at Global Textile Scheme

**17:45 - 18:15 PANEL 4**

**30th anniversary of the European Textile Service Association**

**Moderator:** Thomas Neyers: ETSA Chairman (AlSCO)

**Panelists:**

Christina Bardusch-Haupt, Owner of Bardusch

Xavier Martirè: CEO at ELIS

Juha Laurio: President and CEO at Lindström Group

Jesper Jensen: CEO at JENSEN Group

Charles Betteridge: Non-Executive Director at Christeyns and Chairman of the Textile Services Association

**CLOSURE OF DAY 1**

**20:30 APERITIVE & DINNER** at Mlýnec Restaurant (Novotného lávka 9, Prague)

**2  
MAY  
2024**



**HOTEL GRANDIOR  
NA POŘÍČÍ 1052/42  
PRAGUE**

## **ETSA CONGRESS 2-3 MAY 2024**

**9:00 - 9:35 PANEL 1**

**ETSA Climate Ambassadorship and Together.eu campaign: participate in shaping the future of Europe**

**Welcome video by Kurt Vandenberghe**, Director General of DG CLIMA

**Matthias Zoch**, ETSA Chair of the Environment WG(MEWA) & **Nelly Le Devic**,

EU Affairs Manager at the ETSA Secretariat: Reporting on 3 years of ETSA Climate Ambassadorship

**Jindrich Pietras**, Communication Officer at the European Parliament Liaison Office Czech Republic

**9:35 - 9:45 ETSA Manifesto- Autumn event to re-launch the textile service sector**

**Nikolas Schulze-Makuch**: Communications Coordinator at the ETSA Secretariat

**9:45 - 11:00 PANEL 2**

**Shaping a diverse and inclusive workplace at the core of companies' plans. Is managing D&I the next ingredient for success?**

**Moderator:** Elena Lai: Secretary-General of ETSA

**Panelists:**

Nadine Nembach: International Co-President at European Women's Management Development Network (Keynote speaker)

Gerda Jank: Director of Corporate Alignment at JENSEN-GROUP

Harald Goost: CEO at Bierbaum-Proenen

Anles Cabrera: Group International Marketing Manager at Carrington Textiles

Emma Kiviniemi Andersson: Director of Finance and Members at the Textile Services Association

**3  
MAY  
2024**



**HOTEL GRANDIOR  
NA POŘÍČÍ 1052/42  
PRAGUE**

## **ETSA CONGRESS 2-3 MAY 2024**

**11:00 - 11:30 Networking and coffee break**

**11:30 - 12:45 PANEL 3**

**Businesses and national associations in the textile services sector are searching for skilled workers across various roles. What new ways forward for attracting high-skilled and low-skilled workers could be instrumental for the textile services sector to flourish? What communication narrative and positive stories can help the image of our industry?**

**Keynote speaker:**

**Moderator:** Daniel Dalkowski: Deputy Managing Director at DTV

**Panelists:**

Natalie Matignon: Director-General at GEIST

Claire Bottineau: Sustainability Director at ELIS

Jan Lamme: CEO at Cibus

Bob Morrish: Director of Corporate Accounts & Sales Manager Uk/Ireland, ECOLAB

**13:00 Networking lunch**

**14:00 Coffee break**

**END OF THE MEETING**

**3  
MAY  
2024**